100 Jobs Exercise

Based on the exercises in Timothy Butler's book "Getting Unstuck"

Step One: Select Your Most Exciting Work Roles

Out of the following list, select the 12 roles you instinctively feel would be the most exciting, engaging and meaningful. Move rapidly through the list and use your first intuitive impression. Do NOT consider its financial rewards. Identify the 12 roles that would simply be most engaging.

Rank your top twelve with #1 being the role you find most exciting. If the first choice is much more important than your second, you might leave space between that one and the second to indicate its importance.

- 1. Marketing researcher
- 2. Child care worker
- 3. Computer software designer
- 4. Sports coach
- 5. Manager at a manufacturing plant
- 6. Salesperson at a retail store
- 7. Social services professional
- 8. Salesperson for high-tech products
- 9. Litigator (courtroom lawyer)
- 10. Psychotherapist
- 11. Manager of a retail store
- 12. Public relations professional
- 13. Advertising executive
- 14. TV talk show host
- 15. Theologian
- 16. Speech therapist
- 17. Newscaster
- 18. Secretary
- 19. Automobile mechanic
- 20. Electrician
- 21. Entertainer
- (singer, comedian, etc)
- 22. Optometrist
- 23. Professional actor
- 24. Senior hospital manager
- 25. Fine artist

- 26. School superintendent
- 27. Leader of a product development team
- 28. Religious counselor
- 29. Financial analyst
- 30. TV or film director
- 31. Personal financial advisor
- 32. Director of human resources
- 33. Graphic designer
- 34. Economist
- 35. Business strategy consultant
- 36. Homemaker
- 37. Senior military leader
- 38. Chief executive officer
- 39. Librarian
- 40. Research and development manager
- 41. Real estate developer
- 42. Music composer
- 43. Veterinarian
- 44. Advertising copywriter
- 45. Senior manager of a manufacturing business
- 46. Nurse
- 47. Ship captain
- 48. Research sociologist
- 49. Manager of information systems
- 50. Investigative reporter

- 51. Medical researcher
- 52. Chief financial officer
- 53. Office manager
- 54. Police officer
- 55. Investment banker
- 56. Restaurant manager
- 57. Entrepreneur
- 58. Vacation resort manager
- 59. Electrical engineer
- 60. High school teacher
- 61. Professor of political science
- 62. Theoretical physicist
- 63. Computer systems analyst
- 64. Fiction writer
- 65. Newspaper editor
- 66. University professor
- 67. Military serviceperson
- 68. Diplomat
- 69. Venture capitalist
- 70. Military strategist
- 71. Logistical planner
- 72. City planner
- 73. Accountant
- 74. Bank manager
- 75. Architect
- 76. Carpenter
- 77. Manufacturing process engineer

- 78. Firefighter
- 79. Marketing brand manager
- 8o. Surgeon
- 81. Investment manager
- 82. Stockbroker
- 83. Director of nonprofit organization
- 84. Event planner
- 85. Administrative assistant
- 86. Credit manager
- 87. Elected public official
- 88. Motivational speaker
- 89. Mayor of a city/town
- 90. President of a community charity
- 91. Real estate salesperson
- 92. Professional athlete
- 93. Clerical worker
- 94. Foreign trade negotiator
- 95. Bookkeeper
- 96. Emergency medical technician
- 97. Statistician
- 98. Manager of a stock or bond mutual fund
- 99. Proofreader
- 100. Civil engineer



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Step Two: Identify Underlying Interests

Find the corresponding number below to each of your twelve roles, circling those numbers as they fall under each of the following Interests categories. The two or three interests with the most number of circles will be your top interests. These underlying interests can help you select future job categories which are truly interesting and important to you.

Number Cruncher				Team Leader				Actio	Action Hero				Persuader			
31	34	49	52	4	5	11	26	4	19	20	22	6	8	9	12	
55	62	71	73	27	32	45	49	43	47	54	67	13	14	17	44	
81	82	86	97	53	56	58	74	76	78	80	92	50	64	68	87	
98				79	83			96	100			88	89	91	94	
Coach			Engineer				Professor				Artist					
2	4	7	10	3	40	49	51	1	15	22	34	13	21	23	25	
16	26	28	32	59	63	71	77	35	40	48	51	33	42	44	50	
46	60	83	96	100				61	62	66	70	64	65	72	75	
Boss			Organizer													
26	27	35	37	6	18	36	39									
38	41	45	47	53	73	84	85									
52	55	57	69	86	93	95	99									
79	87	89	90													

Step Two Notes



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Step Three: Dynamic Tensions

Dynamic tension is present when some of the selected roles or interests seem to contradict another. An example of such a tension might be "Vacation resort manager vs Social service professional" or "Engineer vs Artist." Some people's lists contain several dynamic tensions, others' contain none. Dynamic tension is present in our personalities and in the visions of our lives. One part of us is attracted to one direction, while another part of us is attracted to something different. Identifying and working with these tensions is part of growth. This step provides space to identify tensions in your career choices, discover if one is more appealing to you and why.

Step Three Notes

Applying The Information

These exercise is meant to challenge your assumptions and get you thinking beyond your accumulated skills and experience. These steps provide various roles and interests but are certainly not meant to be complete lists or to indicate a role for which you have an aptitude.

When used with other reflections, journal prompts and exercises, this tool can be an important part of your career revitalization, helping you select an area, industry or role which is better suited for the next phase of your career.

